



**3-Day Conference, Exhibition & Networking Forum
16-18 October 2018 | Düsseldorf, Germany**

www.iec61850-europe.com

Gold Sponsor & Live Demo Lab Sponsor:



Silver Sponsors:



Event Format

- ✓ Case-study driven conference programme
- ✓ Pre-conference Fundamentals workshop
- ✓ Technology innovation panel discussions
- ✓ Roundtable breakout sessions
- ✓ Networking evening reception
- ✓ Exhibition area displaying 20+ companies
- ✓ Live demo labs of the latest tools and technologies

For further information please contact:

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Event Objectives

This year's programme draws together 150+ IEC 61850 experts and implementation leaders for a review of the latest utility implementation case-studies and supplier technology innovations. We will be including many more international presentations and inviting a more global delegation to facilitate a wider exchange of end-user experiences and ensure the optimal development of the standard for the global power grid community.

Alongside the case-study conference programme, we have a number of technology innovation panels, a series of intimate round table discussions, a live demo lab of the latest tools and technologies, an exhibition area displaying state of IEC 61850-enabled solutions, and an evening reception open to all participants.

Before the main conference Christoph Brunner, Convenor of IEC TC57 WG10, will lead a full-day Fundamentals of IEC 61850 workshop, designed to demystify the standard and bring all participants up to speed with its latest edition.

Comparison of Key Packages

Benefits	Platinum 1 available	Gold 2 available	Silver 4 available	Exhibitor 20 available	Live Demo Lab 2 available
Solo presentation	Day 1	Day 2
Panel presentation	Day 2
Logo on website homepage	√	√	√	√	√
Logo on website sponsors page	√	√	√	√	√
Logo on brochure PDF front cover	√	√	√
Logo inside brochure PDF	√	√	√	√	√
Logo on onsite programme guide cover	√	√	√
Logo inside onsite programme guide	√	√	√	√	√
Logo on stage backdrop	√	√	√
Logo on speaker podium	√	√	√
Logo on registration area signage	√	√	√	√	√
Profile on website sponsors page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure PDF	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
Solo email announcing your participation pre-event	√	√	√
A4 colour advert in the onsite programme guide	√	√	√
Table-top exhibition space	3m x 2m	3m x 2m	3m x 2m	3m x 2m	Meeting Room
Pre-arranged meetings	10
Full access conference pass	5	3	2	2	2
Access to the attendee list post-event	3 times	1 time	1 time
Investment	€15,000	€10,000	€7,000	*€5,000 - €6,000	€7,000

**Exhibitor prices increase in line with Early Bird deadlines of 29th June 2018 & 31st August 2018*

Sponsorship Packages in Detail

Platinum Sponsor	€15,000
Positioning:	Sole platinum sponsor for the event
Thought Leadership:	1 x 30 minute presentation during conference day 1
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 300 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 300 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	5 x conference passes to the value of €7,975 (+VAT)
Post-Event:	3 x access to attendee list for promotional mailing

Gold Sponsor**€10,000**

Positioning:	1 of 2 Gold sponsors at the event
Thought Leadership:	1 x 30 minute presentation during conference day 2
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 200 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 200 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	3 x conference passes to the value of €4,785 (+VAT)
Post-Event:	1 x access to attendee list for promotional mailing

Silver Sponsor**€7,000**

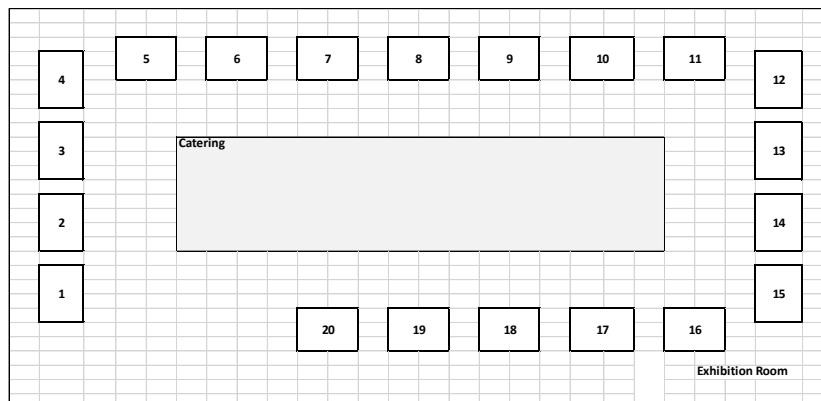
Positioning:	One of 4 Silver sponsors for the event
Thought Leadership:	1 x 15 minute panel presentation during conference day 2
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 100 word company profile on website sponsors page and inside brochure pdf
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of €3,190 (+VAT)
Post-Event:	1 x access to attendee list for promotional mailing

Live Demo Lab Sponsor**€7,000**

Positioning:	One of 2 Live Demo Lab sponsors for the event
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	Private meeting room with 10 x pre-arranged meetings with the delegates of your choice
Networking:	2 x conference passes to the value of €3,190 (+VAT)

Exhibitor**€5,000 - €6,000**

Positioning:	One of 20 Exhibitors for the event
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of €3,190 (+VAT)

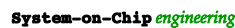
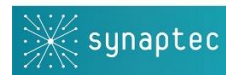
Exhibition Floor Plan

Past Event Photos

(IEC 61850 Europe 2017, Amsterdam)



Past Event Sponsors & Exhibitors



2017 Event Attendee List

Job title	Company
Global Product Manager - Electrical Control System	ABB
Senior Network Engineer	Aker Solutions ASA
Data Architect	Alliander
Engineer	Amprion GmbH
MSc	Amprion GmbH
Software Developer	Applied Technical Systems Company Ltd.
Engineer	Arteche
Senior Controls Engineer	Brush Electrical Machines Ltd
Research Engineer	CEA
Network Architect	Cisco
Senior Engineer	Con Edison
Industry Manager Energy	COPA-DATA
Consultant Intelligent Networks and Communication	DNV GL
Engineer	DNV GL
Business Director, Intelligent Networks and Communication	DNV GL
Consultant Intelligent Networks and Communication	DNV GL
Senior Consultant	DNV GL
Technical Professional Intelligent Networks and Communication	DNV GL
Regional Sales Manager	Doble Engineering Company
Protection Application Engineer	Doble Engineering Company
Engineering Manager	Doble Engineering Company
Director of Protection and Automation Technologies	Doble Engineering Company
Senior Principal Consultant, Protection Automation & Control	Doble Engineering Company
SCADA Engineer	Dong Energy Wind Power
SCADA Control Engineer	Dong Energy Wind Power
SCADA Control Engineer	Dong Energy Wind Power
Development Engineer Software	Dynniq Nederland B.V
Team Leader Substation Automation	Eandis
Technoloog	Eandis
Project Manager - Research Engineer	EDF
Protection and Automation Engineer	EDF SA
Automation Engineer, Substation Automation	Electricity System Operator EAD
Manager	Elektrilevi OÜ
Engineer	Elering AS
Head of Engineering Governance & Group IEC 61850 Convenor - ENTSO-E – Elia	Elia
Asset Manager	Elia
Expert Secondary Systems	Elia
Implementation Officer Power Electronics	Elia Assets
Head of Assets New Technologies Implementation	Elia Assets
Innovation Project Leader	Elia System Operator
General Manager	elipse software Taiwan
Remote Control and Protections Engineer	Endesa
Senior Development Engineer/M.Sc.E.E.	Energinet.dk
Project Manager of SCADA and EE R&D Team	Engie Green

Technical Executive	EPRI
Smart Networks Engineer	ESB Networks
Technical Manager	FMT Power AB
General Manager	FMT Power AB
Application Engineer	GridClone
CEO	GridClone
Chief Analyst	Hitachi
System Monitoring Lead Engineer	Iberdrola
Técnico	Iberdrola Distribución Eléctrica
CTO	iGrid T&D
Technical Product Manager	Ing. Punzenberger COPA-DATA GmbH
Product Development Manager	Ingeteam Power Technology
Utility Sales Manager	Ingeteam Power Technology
President	it4power
Senior System Engineer	Joulz Energy Solutions
Sales Director	JPEmbedded S.C
CEO	JPEmbedded S.C
AVP Europe Sales	Kalkitech
CEO	Kalkitech
Research Engineer	Korea Electric Power Research Institute
Regional Sales Manager Germany	Megger
Project Engineer	Megger
Relay Specialist, Product Manager	Megger
Principal Consultant	Mount Victoria Consulting
Business Development Manager	Moxa Europe GmbH
Product Manager	Netceler
Hardware Developer Engineer	NetModule
Information Communication Technology	Nexchal
IT	Nexchal
Business Development Power Utility Communication	OMICRON
Project Manager	OMICRON electronics GmbH
Key Account Manager	OPAL RT Europe
Solutions Architect	OSIsoft
Principal Engineer, OMICRON & Editor-in-Chief	PAC World Magazine
Specialist	Phoenix Electronics GmbH
Senior Project Engineer	POWER Engineers
Manager, Technology Development	Power Grid Corporation of India
Deputy General Manager, Engineering Substations	Power Grid Corporation of India
Managing Director	Prolan Power Co.
Senior Software Developer	Prolan Power Co.
Senior Software Developer	Prolan Power Co.
Researcher – Substation of the Future	R&D Nester
Telecommunication Technician	RED ELECTRICA DE ESPAÑA
Substation Design Engineer	Red Eléctrica de España
Business Development Manager	Relyum
Operations Manager	Relyum
Manager, Protection & Automation	RTDS Technologies
Simulation Specialist	RTDS Technologies Inc

VP - Marketing & Sales	RTDS Technologies Inc.
SAS R&D Engineer	RTE
Engineer	RTE
Engineer	RTE
Presales Consultant Smart Grids	S&T Smart Energy GmbH
Software Engineer	SAE IT Systems GmbH &Co
Head of International Business Development	SAE IT Systems GmbH &Co
SDG&E Team Lead	San Diego Gas & Electric Company
Cyber Security Program Manager	Schneider Electric
International Technical Director	Schweitzer Engineering Laboratories
Application Engineer II	Schweitzer Engineering Laboratories
Lead Application Engineer	Schweitzer Engineering Laboratories
Project Manager	SCLE SFE
R&D Manager	SCLE SFE
System Engineer	SDEL Contrôle Commande
RA	SDEL Contrôle Commande
Protection Engineer	Siemens
Product Manager	Siemens
Energy Automation Engineer	Siemens A/S
System Manager	Siemens AG
Solutions Architect	SISCO
IT Architect	Smart Society Services
Senior Project Manager	SP Energy Networks
Distribution Systems Specialist	SP Energy Networks
Product Manager Cyber Security	Sprecher Automation
Area Sales Manager Utility	Sprecher Automation GmbH
Director	Sprecher Automation Nederland BV
Director	State Grid Corporation of China
Senior Engineer	Statnett SF
Specialist AM Network Intelligence	Stedin
Specialist	Stedin Netbeheer B.V.
RSM	SUBNET
Network Integration Specialist	SUBNET
Regional Technical Director	SUBNET
Senior Engineer	Synaptec
Business Development	Synaptec
Managing Director	SystemCORP Embedded Technology
Researcher	Tecnia Research & Innovation
Regional Manager	Tekron International Ltd
Engineer Systems Technology Substation Automation	TenneT TSO GmbH
Engineer	TenneT TSO GmbH
Marketing Manager	Triangle MicroWorks, Inc.
Senior Engineer	Triangle MicroWorks, Inc.
Product Manager	TÜV SÜD Product Service GmbH
Head of COP Laboratory & Smart Grid Protocol Expert	TÜV SÜD Product Service GmbH
Electrical Engineer	Uniper
Projektingenieur	Uniper Technologies GmbH
Business Strategist	Vattenfall Eldistribution

Marketing Director	Xelas Energy
PhD Scholar	Xi'an Jiaotong University
Application Manager, Substation Automation	ZIV Aplicaciones y Tecnologia, S.L
Application Engineer	ZIV Aplicaciones y Tecnologia, S.L

Past Event Testimonials

"A very useful time, open exchange of ideas and information. Excellent real-world presentations."

Allan Wales, *Distribution Systems Specialist* - **SP Energy Networks**

@ IEC 61850 Europe 2017

"It was my first time visiting such a conference. We have been using IEC 61850 for some years in our company but this conference helps me better understand the issues and problems of IEC 61850."

Leonard Zvorovski, *Manager* - **Elektrilevi OÜ**

@ IEC 61850 Europe 2017

"We really enjoy this conference in order to share our feedback, experience and questions, with the experts of IEC 61850 from all over the world. The network and the ideas coming from other experts will definitely help us for the future developments of DER Grid integration projects."

Peng Li, *Project Manager of SCADA and EE R&D Team* - **Engie Green**

@ IEC 61850 Europe 2017

"Over multiple years IEC 61850 Europe conference has proven to be a very valuable meeting of minds, with a good mix of vendors and operators."

Anton van der Burgt, *Marketing Director* - **Xelas Energy**

@ IEC 61850 Europe 2017

"Perfect event for meeting colleagues in the IEC 61850 world: vendors for IEDs, tools, test-sets, TSOs, DSOs, engineering companies and IEC group members. It was interesting to see and hear what others are working with and where the standard is moving. I hope to be able to participate next year."

Anders Dahl Johnsen, *Protection Engineer* – **Siemens**

@ IEC 61850 Europe 2017

"Essential forum to enable free dissemination of industry progress along with the opportunity to feedback information between a diverse group of users/vendors."

Darren Griffin, *Lead Engineer, Engineering Design & Standards* - **SP Energy Networks**

@ IEC 61850 Europe 2016

"The conference has really expanded my knowledge of IEC 61850 which will allow me to inform my colleagues and assist our DNO/DSO based approach to outlining our smart network strategy."

Sean Stack, *Substation Standard Engineer* - **UK Power Networks**

@ IEC 61850 Europe 2016

"I feel that IEC 61850 Europe gave me a chance to step away from my daily work routine so I could improve my comprehension of the standard and get an update about projects being undertaken by utilities across Europe."

Mario Javorovic, *Head of Process IT* – **HOPS**

@ IEC 61850 Europe 2016

"Very informative and valuable to help get up to date about the state of the OT products and solutions, excellent for networking."

Frédéric Dunet, *Regional Application Specialist, Protection, Measurement & Reclosers* – **OMICRON**
@ IEC 61850 Europe 2016

"Good to meet people outside the IEC 61850 WGs, meet with utility people."

Klaus-Peter Brand, *Senior SA and IEC 61850 Expert* - **ABB**
@ IEC 61850 Europe 2016

"IEC 61850 Europe is a forum where all users can talk about practical experiences from real projects, it is unique because it is not only focused on technology details, but rather on real applications and user expectations."

Maciej Goraj, *Business Development Director* – **Siemens**
@ IEC 61850 Europe 2014

"IEC 61850 Europe 2014 helped me understand all the elements of 61850 across the board. The workshop was extremely useful on a technical level with the conference filling in the gaps on how to use it."

Andy Ward, *Technology Projects Manager* - **Northern Power Grid**
@ IEC 61850 Europe 2014

"All participants were on the same wavelength though some were coming from the future of transmission and distribution world. I particularly found the networking between end-users and vendors regarding desires versus product performance, the discussions on interoperability, testing, and operations & maintenance very useful."

Igor Mets, *Specialist* – **Elering**
@ IEC 61850 Europe 2014

"It was useful to hear about project developments in other DSO/TSO companies."

Kris Voorspoels, *Specialist Telecontrol* – **Eandis**
@ IEC 61850 Europe 2014

"Excellent networking opportunities and awareness of lessons learnt for substation automation."

Jörg Seiffert, *Standards Manager* - **E.ON Technologies GmbH**
@ IEC 61850 Europe 2014

"A very good opportunity to meet the driving people and responsible on the 61850 business."

Christopher Schemm, *Key Account Manager Energy* - **Infoteam Software**
@ IEC 61850 Europe 2014

"Great to see users and vendors come together to talk about issues to make 61850 the standard in smartgrids"

Joseph Menezes, *Product Manager* - **ABB**
@ IEC 61850 Europe 2013

"Very intensive, all - rounded and useful IEC 61850. Professional workshop and conference."

Yan Yan Lee, *Engineer* - **CLP Power Hong Kong**
@ IEC 61850 Europe 2013

"It was great opportunity for networking having all the experts from the field under the roof is the most beneficial outcome for me"

Petra Piclova, *Product Manager* - **ComAp**
@ IEC 61850 Europe 2013

“Coming from operation area I obtained an acceptable knowledge of the protocol and of its on-going developments, useful to orientate future company developments.”

**Alberto Cerretti, Engineer - Enel
@ IEC 61850 Europe 2013**

“What I especially like about this conference, it that it’s about one specific topic, that I am interested in learning more about.”

**Patrick Linbland, Team leader, Relay Protection - Fingrid
@ IEC 61850 Europe 2013**

“IEC 61850 Europe 2013 was a well -focused event conveying important knowledge about the today and future of the standard and its really world use. I appreciate the flexibly of the organisers in the participation arrangement.”

**Jens Hempel, Senior Specialist, Strategy & Business Development - TÜV Rheinland
@ IEC 61850 Europe 2013**